



WOMEN IN DATA SCIENCE
CHARLOTTE



WiDS Charlotte - Call For Presentations

Deadline: December 15th, 2021

About the Conference

The Women in Data Science (WiDS) Charlotte conference is a one-day event, taking place on **Monday, February 28th, 2022**. The event is hosted and sponsored by UNC Charlotte's School of Data Science and Lowe's Inc., prior to the Analytics Frontiers Conference. The conference aims to inspire, educate, and engage current and future data scientists in the Carolinas, regardless of gender, and to support women in the field by providing training, networking and mentoring opportunities.

The WiDS Worldwide initiative was launched with a one-day technical conference at Stanford University in November 2015. The inaugural conference livestream was watched by 6,000+ people from all around the world, indicating an opportunity for global Impact. Now, the WiDS Worldwide conference has reached over 100,000 people across the globe, online and in person, with 20,000+ attendees at WiDS Stanford and 150+ WiDS regional events in 50+ Countries.

The 2022 WiDS Charlotte conference will feature opportunities for thought leaders to engage audiences in a variety of technical talks and hands-on training in innovative techniques in data science. **The conference is currently searching for female industry thought leaders to share their expert knowledge as speakers.** Broad topic areas include (but are not limited to):

- Career & Professional Development (Salary Negotiation, Interview Success, Diversifying the STEM field, etc.)
- Applied Research: NLP and Social Media
- Machine Learning and AI in the Cloud
- Applied Research: NLP and Social Media
- Applied Research: Data Visualization
- Hands-on Training (AWS, Tableau, TensorFlow, SAS, etc.)

Session Format

Two Breakout Sessions: 45 minutes in length, consisting of a 30-35 minute presentation and 10-15 minutes of Q&A



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Structure and Submission of Proposals

Those interested in participating in the WiDS Charlotte conference as a presenter, must submit a formal proposal. All proposals must be submitted as a PDF by email to analyticsfrontiers@uncc.edu by Wednesday, December 15th, 2021. Please include “**WiDS Charlotte 2022 Presentation Proposal**” in the subject line.

The submissions will then be evaluated by a committee of UNC Charlotte faculty and industry partners. Selected abstracts will be notified by email.

All proposals MUST include:

- **Topic Abstract**
 - The abstract must be less than 250 words in length
 - The abstract must include:
 - Topic and context of your presentation
 - Key learnings and takeaways.
 - Abstracts must be written in paragraph form **without bullet or indentations**
 - Please include presentation context, case study, tool and solution, concept, industry or function specifications. Are you using any of the following in your presentation: PowerPoint slides, video, etc.?
- **Presenter Information**
 - Proposed number of presenters
 - For each presenter, please include the following:
 - Name
 - Current Job Title
 - Current Organization
 - Contact Information (phone and email)
 - Short Biography - **500 words or less**
 - Professional, high resolution headshot (300 DPI)

Other items to note:

- WiDS Charlotte features outstanding women doing outstanding work.
- Content - Speakers must talk about their data science research or applications in their respective domains unless noted otherwise.
- Presentation slides can include your organization’s branding.
- **Direct or indirect sales, product or service pitches are expressly prohibited.**

Should you have any questions about this presentation opportunity, please contact analyticsfrontiers@uncc.edu, and someone from our team will contact you.